

# RAPID DEPLOYMENT PACKAGES

## — FACT-SHEET —

### 1. EXECUTIVE SUMMARY

Rapid Deployment Packages help business get up and running in as little as six weeks with a fully responsive and transactional Magento Commerce website.

### 2. RAPID DEPLOYMENT PACKAGES

Our Magento Rapid Deployment Packages are available in three package options - the Starter pack, the Express pack, and the Accelerator pack. Here is a brief overview of the features offered under each of these packages:

#### 2.1. Starter Pack:

- . Preferred by Businesses who want to move from offline to fully managed online solution.
- . These packages are best for businesses with aggressive growth strategies that need to launch a revenue generating site fast.
- . Ideal for businesses that want more than a SaaS offering and are looking for a platform that will grow with them while meeting their current budgetary requirements.

#### Budget:

35000 USD

#### Timelines:

6 weeks

#### Package Inclusion:

#### Channels:

Responsive WEB

### FEATURES:

Process	Feature	Included in Starter
Catalog Management	Standard Product Types – Create simple, configurable, bundled, grouped, virtual, and downloadable products	Yes
Catalog Management	Product Filters – Filter products price, brand, color, or any other attributes with layered/faceted navigation.	Yes
Catalog Management	Batch Import/Export –	Yes

## FEATURES:

Process	Feature	Included in Starter
	Efficiently batch import and export catalog information	
<b>Catalog Management</b>	Automated/Custom Sorting – Arrange products on category pages with drag-and-drop merchandising and automated sorting rules.	Yes
<b>Catalog Management</b>	Back Orders - Drive sales for <u>out of stock</u> products.	Yes
<b>Catalog Management</b>	Compare Products – Generates a detailed, side-by-side comparison of two or more products.	Yes
<b>Catalog Management</b>	Highlight products that are on Sale or New with product labels.	Product Labels – Sale, New & Best Seller
<b>Catalog Management</b>	Product Attributes – Manage the information associated with products, such as color or size.	30
<b>Catalog Management</b>	Attribute Sets – Manage the information associated with products, such as color or size.	5
<b>Catalog Management</b>	Categories – Manage the information associated with products, such as color or size.	20
<b>Catalog Management</b>	SKUs – For every product in your store.	Up to 10000
<b>Product Browsing</b>	Product Images & Video – Show multiple images per product with the ability to zoom-in on product photos. Display product videos from	Yes
<b>Product Browsing</b>	Set Related Products, Up-Sells, and Cross-Sells – Increase average order value by recommending additional options.	Yes
<b>Product Browsing</b>	Ratings & Reviews – Product reviews help people find your store. Keep them engaged, and More often these leads get converted	Yes

Process	Feature	Included in Starter
Product Browsing	List Page – Multiselect Filters, Easy sorting & Pagination	Yes
Product Browsing	Product details – Displaying additional products details name, price, Special price, add to cart button, Wishlist	Yes
Product Browsing	Add to cart without reloading the page	Yes
Product Browsing	Quick View – Quick View the product details	Yes
Optimized Checkout	Mini Shopping Cart – Mini cart in the main navigations summarized products in the cart.	Yes
Optimized Checkout	Tax and Shipping Estimates – Show tax and shipping estimates in the shopping cart.	Yes
Optimized Checkout	Guest & Registered User Checkout– Offer guest and registered user checkout. Registered customers are automatically recognized when they enter their email addresses and can save billing/shipping information.	Yes
Optimized Checkout	One Step Checkout	Yes
Order Management	Default Magento Orders/Invoices/Credit Memos	Yes
Payment Methods	Payment Methods	2
Shipping Methods	Shipping Methods	1
Advanced CMS		Up to 10 pages
Advanced CMS	CMS Page Template – Great for Shipping Policy, Privacy Policy, Terms & Conditions and more.	Yes
Advanced CMS	Contact Page – Connect with your customers with a Contact Us form.	Yes
Advanced CMS	FAQs Page – With collapsible questions and answers.	Yes
Advanced CMS	Store Locator –	Yes



Process	Feature	Included in Starter
	Help your customers locate your store(s)	
<b>Advanced CMS</b>	Testimonials	Yes
<b>Design Implementation</b>	Luma Theme setup – Home page, PLP, PDP, Cart, Checkout, Order success and My account pages with <b>15 hours for Branding and 4 hours for Email branding customizations</b>	Yes
<b>Customer Accounts</b>	Customer Dashboard – Offer customers access to a comprehensive dashboard to manage their accounts, set a default billing and shipping address, view order status and history.	Yes
<b>Customer Accounts</b>	Newsletter – Popup for newsletter sign up and the ability for users to manage their newsletter subscription.	Yes
<b>Customer Accounts</b>	Store Credit – Allow customers to use store credit to pay for purchases	Yes
<b>Promotions &amp; Pricing</b>	Coupon Codes – Customer can enter the coupon code to receive a discount	Yes
<b>Promotions &amp; Pricing</b>	Cart Price Rules – Cart price rules apply discounts to items in the shopping cart, based on a set of conditions.	Yes
<b>Promotions &amp; Pricing</b>	Discount with Minimum Purchase - Offer a percentage discount based on a minimum purchase	Yes
<b>Promotions &amp; Pricing</b>	Free Shipping Promotions – Offer free shipping based on a minimum order.	Yes
<b>Promotions &amp; Pricing</b>	Create Customer Segments Offer Segment based Special Promotions	Yes
<b>Security</b>	2FA for Admin users	Yes
<b>Integration &amp; Extensions</b>	Basic Google Analytics configuration	Yes

Process	Feature	Included in Starter
Navigation Menu	Mega Menu	Yes
Integration & Extensions	Social Login	Yes
Integration & Extensions	MailChimp	Yes
Integration & Extensions	Facebook Pixel	Yes
Multiple Store Views	Multiple Store Views	2
Multiple Languages	Multiple Languages	2
Magento Cloud	Setup and Configure Magento Cloud Instance Setup <a href="#">Github</a> Repository to manage code Setup Deployment to Magento Cloud Production, Staging and Development Setup and Configure Fastly	Yes
Training	<b>Up to 4 Hours of Magento Admin Training</b> <b>Up to 2 hours of E-Commerce Consulting</b>	Yes

### Plugins:

The following Plugins are considered as part of this starter package.

<https://amasty.com/improved-layered-navigation-for-magento-2.html>

<https://amasty.com/store-credit-and-refund-for-magento-2.html>

## 2.2. Express Pack:

- . Preferred by Businesses who want to move from basic to advanced ecommerce solution
- . These packages are Best for businesses with established eCommerce direction ready to get to the next stage in their growth
- . Ideal for businesses who want a ready defined configuration, extensions, application flexibility in a defined project scope.

**Budget:**

50000 USD

**Timelines:**

10 weeks

**Package Inclusion:****Channels:**

Responsive WEB

**FEATURES:**

All that is included in the starter Pack, Plus :

Process	Feature	Included in Express
Catalog Management	Highlight products that are on Sale or New with product labels.	Product Labels - Sale & New & Best Seller + 3 Custom
Catalog Management	Product Attributes – Manage the information associated with products, such as color or size.	40
Catalog Management	Attribute Sets – Manage the information associated with products, such as color or size.	10
Catalog Management	Categories – Manage the information associated with products, such as color or size.	40
Catalog Management	SKUs – For every product in your store.	Up to 15000
Payment Methods	Payment Methods	2
Shipping Methods	Shipping Methods	1
Advanced CMS		Up to 20 pages
Security	Integration with Google reCAPTCHA	Yes
Multiple Store Views	Multiple Store Views	4
Multiple Languages	Multiple Languages	4
Integration & Extensions	Shipping Restrictions	Yes
Integration & Extensions	ERP integration for Order Processing and inventory update	Yes

**Plugins:**

The following Plugins are considered as part of this Express package.

<https://aheadworks.com/blog-extension-for-magento-2.html>



## 2.3. Accelerator Pack:

- . Preferred by Businesses looking for Industry specific solutions with advanced business processes
- . These packages are industry specific packages that incorporate a best-in-class approach presented in a bundled solution.
- . Ideal for businesses who want a rapid implementation of industry specific packages with advanced features

### Budget:

70000 USD

### Timelines:

12 weeks

### Package Inclusion:

#### Channels:

Responsive WEB

## FEATURES:

All that is included in the starter Pack, Plus :

Process	Feature	Included in Accelerator
Catalog Management	Highlight products that are on Sale or New with product labels.	Product Labels – Sale, New & Best Seller + 5 Custom
Catalog Management	Product Attributes - Manage the information associated with products, such as color or size.	60
Catalog Management	Attribute Sets - Manage the information associated with products, such as color or size.	20
Catalog Management	Categories - Manage the information associated with products, such as color or size.	60
Catalog Management	SKUs - For every product in your store.	Up to 20000 or more
Payment Methods	Payment Methods	Up to 4

Process	Feature	Included in Accelerator
Shipping Methods	Shipping Methods	1
Advanced CMS		Up to 30 pages
Multiple Store Views	Multiple Store Views	8
Languages	Multiple Languages	6
Integration & Extensions	Shop <u>By</u> Brand	Yes
Integration & Extensions	Loyalty Program	Yes
Integration & Extensions	Multi Warehouse Inventory	Yes

### Plugins:

The following Plugins are considered as part of this starter package.

<https://amasty.com/rma-for-magento-2.html>

<https://amasty.com/shop-by-brand-for-magento-2.html>

<https://amasty.com/loyalty-program-for-magento-2.html>

<https://amasty.com/multi-warehouse-inventory-for-magento-2.html>

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